

Amenity Editorial Tagging Tool

User Guide

May 2024

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Introduction

The Amenity Editorial Tagging Tool enables writers to evaluate their writing performance efficiently and offers a range of tagging features and options to enhance the quality of their research reports.

Supported modules include:

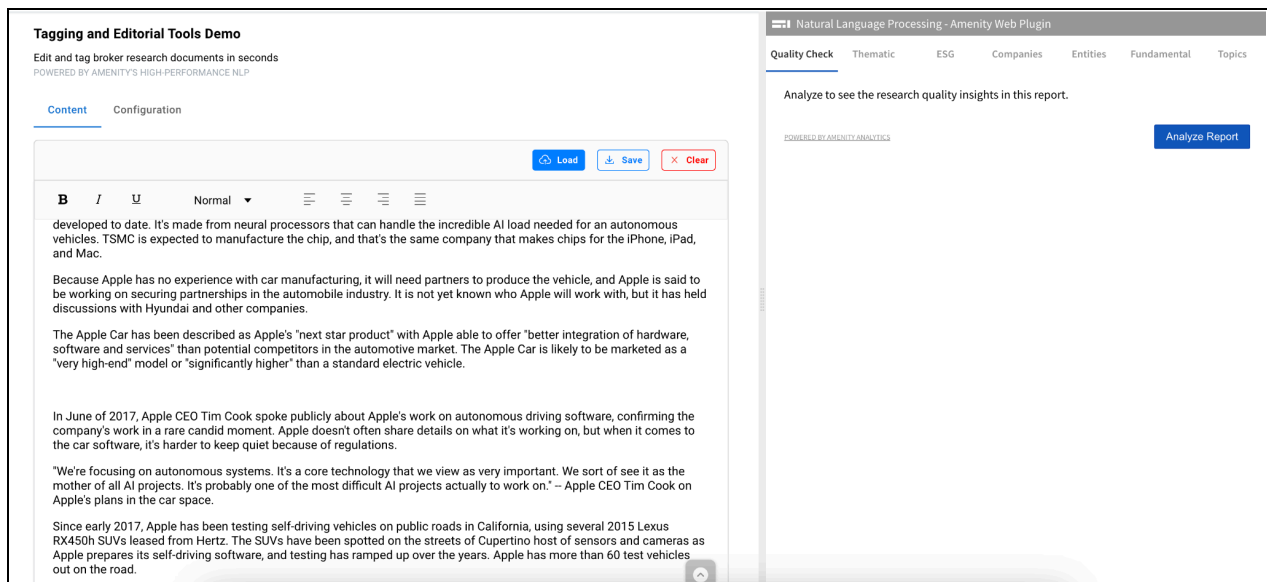
- Quality Check
- Thematic Tagging
- ESG Tagging
- Companies Tagging
- Entities Tagging
- Fundamental Tagging
- Topics Tagging

Editorial Tagging Tool interface

Text Editor window

Configuration tab to control the panel

Amenity Panel



Text Editor window

Tagging and Editorial Tools Demo

Edit and tag broker research documents in seconds
POWERED BY AMENITY'S HIGH-PERFORMANCE NLP

Content Configuration

Load
Save
Clear

B *I* U Normal ▼
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 ☰
 ☰
 ☰

In 2014, Apple began working on "Project Titan," with upwards of 1,000 car experts and engineers developing an electric vehicle at a secret location near the company's Cupertino headquarters.

The Apple Car project has shifted and changed multiple times over the course of the last several years due to internal strife and leadership issues, but development is on track. Though 2016 rumors suggested Apple had shelved plans for a car, by 2020, it was back on.

Apple is now rumored to be working on a fully autonomous self-driving vehicle that will not require user intervention to drive, going further than any other car manufacturer to date. It's a highly ambitious project, and rumors indicate that Apple wants to design a car with no steering wheel and no pedals.

Apple's AI and machine learning chief John Giannandrea is heading up the Apple Car project, and Kevin Lynch, known for his work on the Apple Watch, has also joined the Car team and it said to be largely responsible for Apple's push toward a self-driving car.

↑

This is a workspace designed for creating and refining text reports. It provides a range of tools for writing, editing, and adding basic formatting options to enhance the visual appearance of the text. Users can also clear all text at once, save reports locally and load saved reports for future reference.

Configuration window

Tagging and Editorial Tools Demo
Edit and tag broker research documents in seconds
POWERED BY AMENITY'S HIGH-PERFORMANCE NLP

Content [Configuration](#)

QUALITY CHECK	ESG	THEMATIC	COMPANIES	ENTITIES	>
		<input checked="" type="checkbox"/> Artificial intelligence		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Carbon transition		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Consumer finance		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Economic growth		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Interest rates		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Leverage		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Mergers acquisitions		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Political risk		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Tax		<input checked="" type="checkbox"/>	
		<input checked="" type="checkbox"/> Unemployment		<input checked="" type="checkbox"/>	

Allows users to customize the Amenity Panel on the right side of the screen by managing the visibility of different modules and adjusting their settings independently. Configurations can be saved and loaded directly from the **Configuration** panel.

Research quality

Unlock measurable insights by delivering writing performance metrics that enable you to improve your reports and allow your managers to proficiently evaluate writing performance on a large scale.

Feature overview

Quality Check
Thematic
ESG
Companies
Entities
Fundamental
Topics

✓ Thesis Identified

✗ Price Target & Estimates

Overused

6

Words

Hedging

35

Sentences

Complicated

84

Sentences

Passive Voice

47

Sentences

Forward Looking

35

Statements

Exaggerated

13

Language

Price Targets

0

& Estimates

Mgmt Criticism

0

Sentences

Mentions [Clear mentions highlight](#)

"...one of the most **difficult** AI projects actually to..."

"...are said to be **concerned** about the implications of..."

"...Magna e-Powertrain's smaller manufacturing **capacity**, from which it may..."

"...has hired hundreds of high-**profile** employees with expertise in..."

"...to debut, and we'll **likely** hear much more about..."

"...debut, and we'll likely **hear** much more about the..."

"...wheel, however, as it **could** be useful to have..."

"...it's possible that Apple **could** also leave these out."

Forward looking vs Historical statements

18% 82%

Forward looking Historical

Time frame specificity of forward looking events

67% 33%

Specific timeframe Non-Specific timeframe

Reference proximity to Exhibits

N/A N/A

Sentence complexity

63% 37%

Not complex Complex

Exhibits Presented	0	Average Sentence Word Count	24
Exhibits Referenced	0	Max Sentence Word Count	71
Referenced Close To Exhibits	0	Total Sentences	226
Referenced Far From Exhibits	0	Total Complex Sentences	84
		Word Count	5,391

Feature	Description
Thesis Identified	The main argument or central idea of the article has been clearly recognized.
Price Target & Estimates	Well-defined financial projections and valuation estimates have been included in the article.
Overused words	Highlights jargon and overused words.
Hedging	Identifies instances of hedging language so that the editor can write a definitive, actionable statement rather than meandering vague claims.
Complicated sentences	Highlights overly complicated and run-on sentences.
Passive voice	Highlights the use of passive voice so that the author or editor can quickly identify and reduce these instances.
Forward-looking	Highlights sentences that provide a forward-looking perspective rather than a historical perspective.
Exaggerated	Highlights sentences with exaggerated words – extremely, laudable, substantially impact, considerably.
Price target	Extract any mention of a price target in the text to maintain consistency.
Management criticism	Highlights sentences that can refer to management criticism to avoid political consequences.
Forward-looking vs. Historical statements	Graphical representation of how forward-looking is analyzed in the text.
Time frame specificity of forward-looking events	Shows the balance between time-specific and vague, forward-looking statements.
Reference proximity to Exhibits	Ensures all exhibits are properly referenced briefly.
Sentence complexity	A visual check of whether the report contains long sentences and how that count compares to the rest of the text.
Additional analytics	
Exhibits Presented	0
Exhibits Referenced	2
Referenced Close To Exhibits	0
Referenced Far From Exhibits	0
Average Sentence Word Count	23
Max Sentence Word Count	75
Total Sentences	42
Total Complex Sentences	13
Word Count	959

Using research quality

1. Write your report.
2. Select the **Analyze Report** button to reveal all the available insights.

On each circle, there's a number that refers to the number of related mentions in the text.

3. Select each circle to see all the mentions that are related to it, then select each sentence to highlight it in the actual report.

<p>Overused</p> <p>25</p> <p>Words</p>	<p>Hedging</p> <p>54</p> <p>Sentences</p>	<p>Complicated</p> <p>24</p> <p>Sentences</p>	<p>Passive Voice</p> <p>64</p> <p>Sentences</p>
<p>Forward Looking</p> <p>47</p> <p>Statements</p>	<p>Exaggerated</p> <p>9</p> <p>Language</p>	<p>Price Targets & Estimates</p> <p>5</p>	<p>Mgmt Criticism</p> <p>2</p> <p>Sentences</p>

Mentions

"...to a Hold and **cut our PT to EUR74** (EUR89) based on 25x..."

"**price target**, and hence move to Hold from Buy."

"...The investment rating and **price target** have been temporarily suspended."

"...are based on several methodologi**price targets** include, but are"

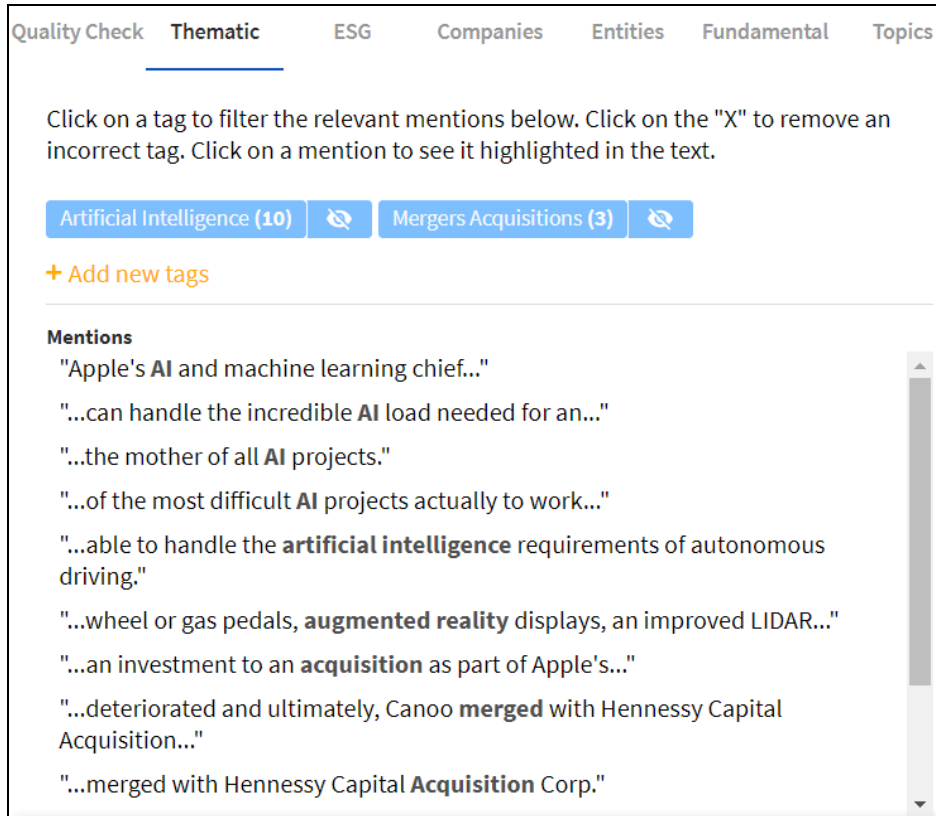
"Risks which may impede the achievement of our **Price Target**"

[Clear mentions highlight](#)

Thematic tagging

Identify themes in any report and apply the identified themes as tags to the document without leaving Eidos' environment or even the authoring screen.

Feature overview



We support a variety of themes, such as:

- Artificial intelligence
- Carbon transition
- Consumer Finance
- Economic growth
- Interest rates
- Leverage
- Mergers and acquisitions
- Political risk
- Tax
- Unemployment
- Growth (Corporate)
- Market Position

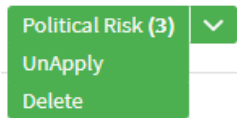
Using thematic tagging

1. Write your report.
2. Select the **Analyze Report** button to identify the most important themes in your published report. Each tag of an identified theme contains the number of related mentions in the text.
3. Select each sentence to highlight it in the actual report.
4. After reviewing all the identified themes, you can:
 - a. Remove the tag by selecting the **x** button.



- b. Apply the tag to the document by selecting the **Apply Tags** button.

Note: You can use the **UnApply** button to remove a tag if needed.



ESG tagging

Identify ESG topics in any report and apply the identified ESG topics as tags to the report without leaving Eidos' environment, or even the authoring screen.

Feature overview

Quality Check
Thematic
ESG
Companies
Entities
Fundamental
Topics

Harassment And Assault (2) x

Human Capital (5) x

Esg Commentary (3) x

Ethics And Anti Corruption (3) x

Transparency And Disclosure (2) x

Mentions

"...well despite competition; meanwhile **focus on misconduct** may be short-lived, disruption..."

"...the new policies work, **culture improves**, and the financial and..."

"...seem less likely (and **would harm the innocent staff**), and Ubisoft is not..."

We support a variety of themes, such as:

- Harassment and assault
- Human capital
- ESG commentary
- Ethics and anti-corruption
- Transparency and disclosure
- Climate risk
- Cyber risk
- Shareholder engagement
- Access and affordability
- Governance commentary
- Product quality
- Environmental commentary
- Workplace safety
- ESG mention
- Legal regulatory
- Environmental regulation
- Supply chain
- Pollution management

The **ESG Materiality** section indicates whether the document is considered positive for ESG Materiality, with a confidence level indication. The confidence level is presented as a percentage numerical value.

ESG Materiality:

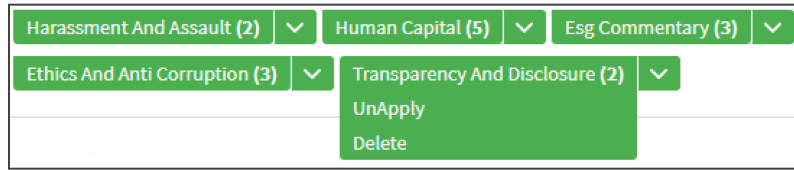
Positivity for ESG Materiality ✓	Confidence Level: 45%
--	--

Using ESG tagging

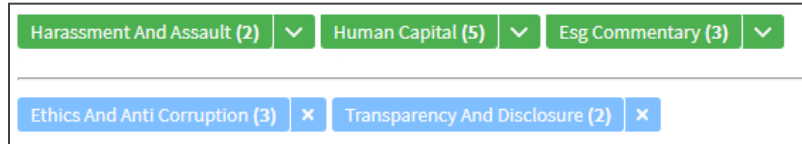
1. Write your report.
2. Select the **Analyze Report** button to identify the most important themes in your published report. Each tag of an identified ESG topic contains the number of related mentions in the text.
3. Select each sentence to highlight it in the actual report.
4. After reviewing all the identified ESG topics, you can:
 - a. Remove any tag by selecting the **x** button.

Harassment And Assault (2) x	Human Capital (5) x	Esg Commentary (3) x
Ethics And Anti Corruption (3) x	Transparency And Disclosure (2) x	

- a. Apply the tag to the document by selecting the **Apply Tags** button.



Note: You can use the **UnApply** button to remove a tag if needed.



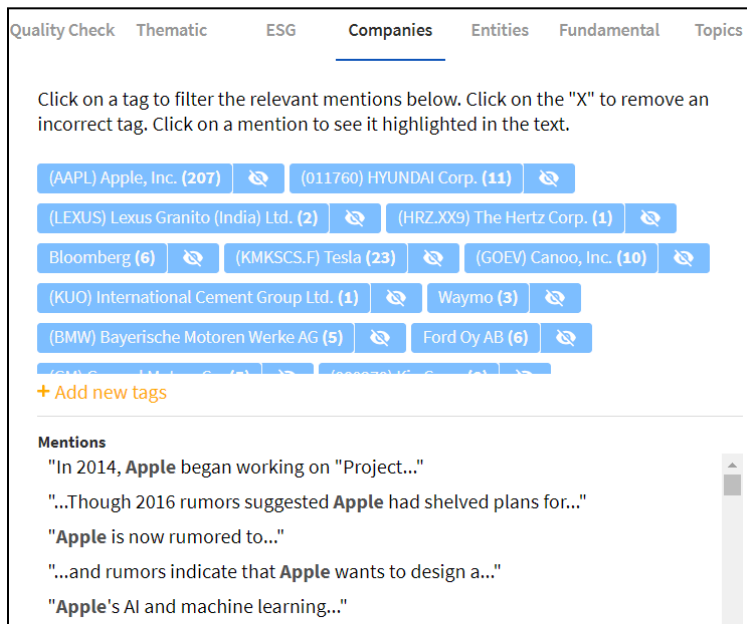
Company tagging

Identify all the companies mentioned in a report and apply the identified companies as tags to your report.

Detect over 24,000 public and private companies in the US and internationally:

- All major US equities, including Russel 3000 and S&P 500.
- Over 7,000 international equities.
- Over 16,000 private companies, and expanding.

Feature overview



Using company tagging

1. Write your report.
2. Select the **Analyze Report** button to identify the most important themes in your published report. Each tag of an identified company contains the number of related mentions in the text.
3. Select each sentence to highlight it in the actual report.
4. After reviewing all the identified companies, you can:
 - a. Remove any tag by selecting the **x** button.
 - b. Apply the tag to the document by selecting the **Apply Tags** button.

Note: You can use the **UnApply** button to remove a tag if needed.

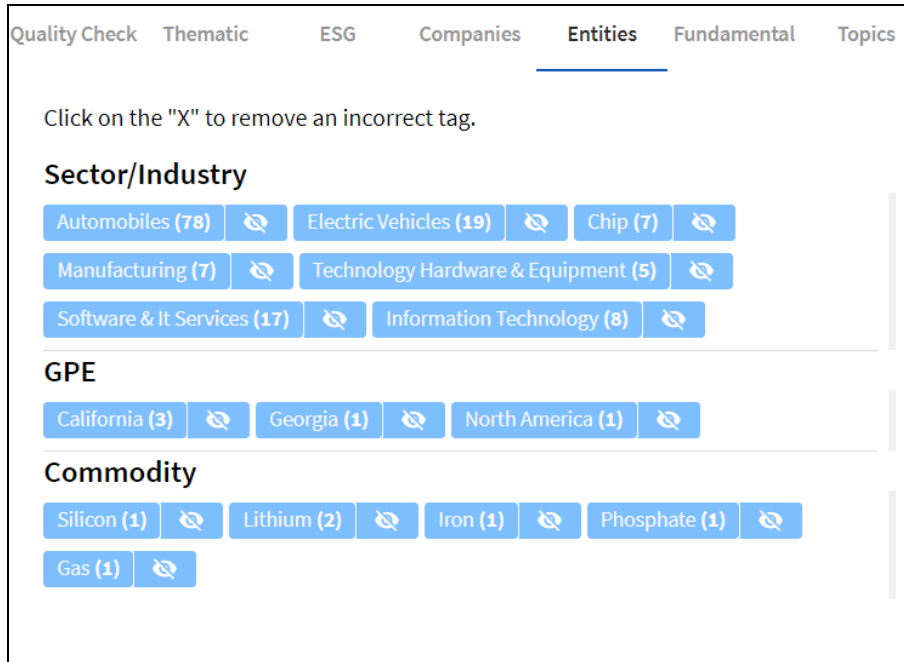
5. To add additional companies, select **Add new tag** and start typing their names in the **Search for Entities** field.

The screenshot shows a user interface for managing tags. At the top, there is a horizontal list of tags: (MSFT) Microsoft Corp. (21), (GOOGL) Alphabet, Inc. (1), (AAPL) Apple, Inc. (1), (AMZN) Amazon.com, Inc. (1), (FB) Facebook, Inc. (1), (LNKD) LinkedIn Corp. (1), and Baumer SA. Each tag has a small 'x' icon to its right. Below the tags is a link that says '< Back to mentions'. Underneath is a search box labeled 'Search for Entities' containing the letter 'b'. Below the search box is a list of search results: (BPOST) bpost SA, (BALM4) Baumer SA, (BAR) Barco NV, and (BBRD) Billboard JSC.

Entity tagging

Identify all the entities mentioned in a report and apply the identified entities as tags to your report.

Feature overview



Available entity types

Sectors/Industries, Geographies, Currencies, Commodities, Assets Class, Central Banks

Using entity tagging

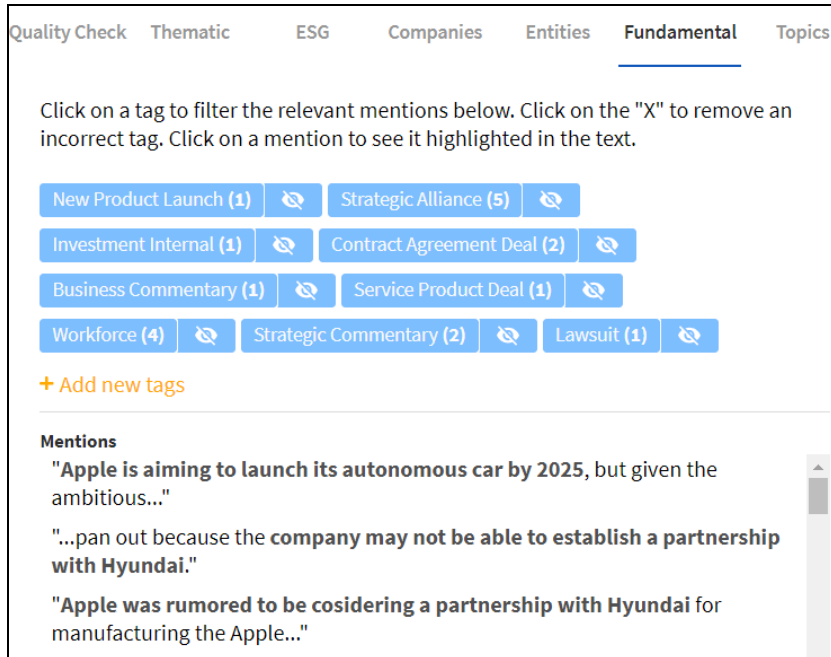
1. Write your report.
2. Select the **Analyze Report** button to identify all types of entities in your published report. Each tag of an identified entity contains the number of related mentions in the text.
3. Select each sentence to highlight it in the actual report.
4. After reviewing all the identified entities, you can:
 - a. Remove any tag by selecting the **x** button.
 - b. Apply the tag to the document by selecting the **Apply Tags** button.

Note: You can use the **UnApply** button to remove a tag if needed.

Fundamental tagging

Identify and apply key fundamental factors that drive assets performance.

Feature overview



We cover over 100 fundamental key factors, such as: Bankruptcy, Competition, Debt Financing, Diversification, New Product Launch, Dividends, Lawsuit, Forecast, Headwind, Tailwind, etc.

Using fundamental tagging

1. Write your report.
2. Select the **Analyze Report** button to identify fundamental key factors in your published report. Each tag of an identified factor contains the number of related mentions in the text.
3. After reviewing all the identified key factors, you can:
 - a. Remove any tag by selecting the unhide icon next to the factor name.
 - b. Apply the factors as tags to the report by selecting the **Apply Tags** button.
4. To add additional tags, select **Add new tag** and start typing their names in the **Search for fundamental key factors** field.

Natural Language Processing - Amenity Web Plugin

Quality Check Thematic ESG Companies Entities **Fundamental** Topics

Click on a tag to filter the relevant mentions below. Click on the "X" to remove an incorrect tag. Click on a mention to see it highlighted in the text.

New Product Launch (1) Strategic Alliance (5) Investment Internal (1)
Contract Agreement Deal (2) Business Commentary (1) Service Product Deal (1)
Workforce (4) Strategic Commentary (2) Merger Acquisition (2) Lawsuit (1)
Executive Change (6) Legal Regulatory (1) Headwinds

[Back to mentions](#)

Search for Fundamental Key Factors

he
Catastrophe Loss
Headwinds
Weather

Topic tagging

Search, identify, and tag documents with relevant topics. This module enables users to assess the prominence and relevance of specific themes within a report.

Feature overview

Quality Check Thematic ESG Companies Entities Fundamental **Topics**

Below are the Topics were identified in this report. If the tagging is incorrect, click on the X sign to remove it.

Add topics to this report

Type or paste topics Add

Add multiple topics by typing comma between topics

Added topics

Apple green energy electric vehicle hyundai

3 Results

Display up to 3 topic/s with a threshold above 0.1

Apple (0.85) electric vehicle (0.45) hyundai (0.33)

Using topic tagging

1. Write your report.
2. Go to the **Topics** tab in the Amenity Panel.
3. In the **Add topics to this report** section, enter a comma-separated list of the topics you want to assess for relevance and frequency in the report. You can specify a large number of topics.
4. In the **Results** section, set the number of desired ranked topics to present and the relevancy threshold.
5. Select the **Analyze Report** button. The Results section of the report displays relevant topics from the user list identified within the report. Each topic is assigned a prevalence rank between 0 and 1, and the results are organized in ascending order based on this ranking.
6. After reviewing the ranked results, you can:
 - a. Remove any topic by selecting the hide.
 - b. Apply the topic tag to the document by selecting the **Apply Tags** button.